

# JOURNALISTS

## DailyMirror

Sri Lanka's largest selling independent English daily is looking for journalists with exceptional communication skills to be part of its news team.

Candidates should be prepared to work for both the **print and web editions** of Daily Mirror.

Please send your application to

[christophere@admin.wnl.lk](mailto:christophere@admin.wnl.lk)

## Get to know 20.6 million Sri Lankans better than themselves.



We are Sri Lanka's leading edge Marketing Communications agency. We handle some of the biggest brands in the country such as Fonterra, Ceylon Biscuits, Sampath Bank, SriLankan Airlines, Johnson & Johnson to name a few. To keep up with our rapid growth, we are currently on the hunt for passionate and creative Media Planners with the ability to effectively target and engage consumers on strategic and innovative platforms. They should be capable of hard work and commitment with a curious mind. The hours are long, the work is challenging and yet, we know how to have a good time while we're at it.

Media planning has become an integral part of the marketing planning process and a transformational force that is forging new paths in a highly complex and dynamic environment, especially in the context of an increasing digital and social media landscape.

If you are ready to work with an award winning team of creative thinkers and innovators, and you have a mind that can think strategically, crunch numbers and come up with innovative and creative media solutions, then this is the gig you've been looking for.

### • Media Managers / Group Heads

The ideal candidates must already be in the Media Industry, with at least 03 years experience, fluent in both English and Sinhala, while the ability to converse in Tamil will be considered an advantage. Should possess a degree from a recognized university or partly / fully completed CIM (UK) or an equivalent qualification. Should possess proven skills in communication, media strategy and planning with good analytical skills.

He / She will liaise directly with clients and the Brand Servicing Department to strategise and plan client's communications campaigns, with the ability to look beyond traditional media. As Group Head, he/she will be responsible for managing a team allocated to them with direct reporting to the Media Director.

### • Senior Media Executives

The ideal candidates must have commenced their Post Graduate studies and are working in a related field. They must be fluent in both English and Sinhala, while the ability to converse in Tamil will be an advantage. The Senior Media Executives will plan and execute client's communications campaigns, while liaising with Media Houses, Clients and Brand Servicing.

### • Media Executives

The ideal entry level candidates must be school leavers who have successfully completed their A/Ls and are willing to learn the ABCs of Media Communication Planning and Buying.

Media Executives will assist in implementing and executing client's communications campaigns, and liaise with Media Houses, Clients and Brand Servicing.

### • Personal Assistant to Director – Media Services

The ideal candidate should have passed A/Ls. A good command of the English language is essential, whilst secretarial experience will be an advantage. Organisational skills, experience in MS Office and excellent PR skills is a must. Willingness to work with a large team going beyond the call of duty.

The chosen candidates can look forward to an extremely attractive remuneration package, and will have the distinct honour of being part of the country's leading and largest Marketing Communications Group, backed by a dynamic and award-winning team, while enjoying exposure to foreign training and a gamut of proprietary tools and insights (Media related positions). All candidates applying for the above posts should possess good people skills and have that 'go-getter' attitude.

If we have captured your attention, email your CV before the 30th of October 2011 to [peter@grantmccann.com](mailto:peter@grantmccann.com)

Director – Media Services

[www.grantgroup.lk](http://www.grantgroup.lk)

# We need to kill\* two birds with one stone.

\* Not really kill, more like please. This is what happens when our copywriter has no supervision.

We're looking for someone who can keep both clients AND the challenging client servicing team happy with their creativity, interest in art and design and other rock-like capabilities such as

- Design experience • Artistic with good taste
- The ability to understand photography, typography and printing techniques • Excellent communication skills • An eye for detail
- Able to work under pressure.\*

\*Yes, we do realise the rocks do not possess eyes or communications skills. Just go with us here.

The Creative Director we are looking for needs to have excellent aesthetic judgment and strong persuasion and negotiation skills. Creativity and superb writing abilities go hand in hand in this job, which requires highly articulate verbal, written and visual communication.

So in other words... everything a rock is not.

See why we need you?

So call us on 0772443552 or drop us a mail with your CV at [headofcreative.info@gmail.com](mailto:headofcreative.info@gmail.com)

**There's some birds that need kil... pleasing.**

## Are you ready to take up the challenge?

### International Business Development Manager

Eurocenter DDC is a Software & Infrastructure Management service based organization delivering high quality IT services to the European market. Eurocenter has offices in Colombo and Oslo, Norway, and has been endorsed with the ISO 9001:2008 Quality Certification. Presently, we provide Infrastructure Management (IM) Services, including System Deployment, Monitoring, Configuring, System Maintenance and Consultancy to a number of European clients.

We are currently on the lookout for a Business Development Manager to drive our International sales and marketing efforts in IM services. The candidate must have strong interpersonal communication skills and should also be a highly result and delivery oriented individual. He/she must understand current trends in the IT industry and have a proven track record in selling IM/IT services at a corporate level, preferably in the international market. The primary role of the International Business Development Manager is identifying, prospecting, qualifying and securing new business opportunities within the IM services market internationally.

#### Job Requirements:

- You should have a minimum 5 years of sales experience with a proven track record in the marketing of IT Solutions & Services preferably in international markets
- A good understanding of IT Managed Services
- Capable of hands-on problem solving, with the ability to generate ideas and solutions
- Overseas exposure is a must, you should have either worked or studied overseas
- Confident negotiator with the ability to 'close the deal'
- Internet/Social Media savvy in order to use these channels in a productive manner for marketing the company as well as for prospecting new business
- The motivation to exceed, set revenue goals and the ability to thrive in a dynamic team environment

As we cater to the European market, you will be required to interact with our European customers and should be willing to travel overseas at short notice. You will receive an attractive remuneration package on par with industry standards along with other fringe benefits.

If you are confident that you are the ideal candidate for this position, e-mail your resume with details of two non-related referees and a recent photograph of yourself to [careers@eurocenter.lk](mailto:careers@eurocenter.lk), stating "International Business Development Manager" in the subject line within 10 days of this advertisement. Only shortlisted candidates will be notified.

