



Sri Lanka Insurance, the largest state owned insurer in the country is constantly looking to enhance and revolutionise its level of business. The company is on the lookout for enthusiastic, dynamic, high performing individuals with leadership and commitment to join our team. If you are proactive by nature, an excellent team player and have a passion for brands with a strong drive to get things done, we are interested in hearing from you.

Brand Manager

You will be accountable for developing brand strategy and implementing brand plans with the task of gaining market share. In your role you will need to understand consumer needs, define a vision for the future of the brand and contribute substantially to build value proposition for the brand/brands assigned to you.

To qualify for this role it is vital that you possess:

- A minimum of 3-5 years of experience in Brand Management in a reputed company with a minimum of 1 year experience in the Financial Services or Insurance industry. Experience in handling Unit Linked Insurance will be a definite advantage
- Demonstrated leadership within cross-functional teams with strong Project Management and Planning experience
- A qualified member of CIM (UK) or an equivalent professional/academic qualification or a MBA from a recognised university will be an added advantage
- Excellent analytical and communication skills with a highly collaborative style of management which facilitates teamwork
- Preferably below 35 years

Brand Executives

As a member of the marketing team, you will support the development of some of our leading brands. Your responsibilities will include contributing towards the achievement of assigned brand targets, implementation of the brand plan, liaising and co-ordinating with advertising agencies/research agencies & suppliers on marketing activities and projects, identifying and organising promotional programs and reviewing the effectiveness of all brand initiatives.

To qualify for this role it is vital that you possess:

- Full or part qualification in CIM(UK) or an equivalent professional/academic qualification.
- A minimum of one year experience in a similar capacity in a reputed company
- Be a team player with excellent communication skills
- Preferably below 30 years

Corporate Communications Executive

You will be responsible for implementing the corporate communications and public relations strategy for the company which entails constant communication with media organisations, drafting media releases, organising media conferences and corporate events, co-ordinating internal and external publications of the company.

To qualify for this role it is vital that you possess:

- Previous experience in handling PR activities and contacts with the media
- Have excellent written and verbal communication skills and be preferably below 30 years
- A related professional qualification in Journalism from a reputed institution or a part or full qualification in CIM (UK)

Brand Activations Executive

You will play a key role in the brand team and will be responsible for all brand activations and promotions. This will involve developing and execution of brand activation plans, working closely with the brand and sales teams to ensure the effective and efficient implementation of brand activations at regional levels. Your role would also entail ensuring that the brand guidelines are maintained as per the agreed standard in all indoor and outdoor material.

To qualify for this role it is vital that you possess:

- Previous experience in handling brand activations
- Be a team player with good interpersonal and communication skills
- A part or full qualification in CIM (UK) or an equivalent would be an added advantage
- Preferably below 30 years

An attractive remuneration package will be on offer to the right candidates which includes annual bonuses, medical insurance and a host of other benefits.

If you believe, you have what it takes to deliver results, send your CV with the names of two non-related referees within 7 days of this advertisement to the address given below or email it to jobs@srilankainsurance.com

The post applied should be stated on the top left corner of the envelope.

Assistant General Manager - HR
Sri Lanka Insurance Corporation Ltd,
21, Vauxhall Street, Colombo 02.



Sri Lanka Insurance
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The Position	Profile
Management Trainees (Consulting)	Degree in Business Management, Finance, Engineering or equivalent professional qualifications. Exceptionally strong competencies in Communication, Analytics, Research and PowerPoint based Presentation development
Trainee Financial Analyst	Degree and /or equivalent qualification in hardcore finance / accounting Internships and /or Work Experience in financial analysis will be a distinct advantage Strong competencies in Excel based Analytics, Desk Research and PowerPoint based Presentation development
Trainee Investment Promotion Analyst	Degree or relevant qualification and MUST possess Investment Advisors License (CCM/RIA certification) 1-2 years of internship and /or related work experience in investment analysis and promotion / selling
Market Research Executive	2-3 years of experience in Market Research, with strong competencies in Business Development, Proposal / Solutions Development and /or Managing Field Work Degree or Professional Qualification (to augment the above)
Desk Research Analyst	2-3 years of experience in carrying out deep search assignments (on the web), with strong competencies in developing professional / very advance Power Point Presentations Degree or Professional Qualification (to augment the above)
Professional PowerPoint Designers	2-3 years of experience in developing very advanced PPT presentations, with the ability to support it with the appropriate level of desk research and communication skills
Business Development Executive	2-3 years of experience that can help perform the role of B2B selling of professional services like Market Research, HR, Corporate Finance etc. Degree or Professional Qualification (to augment the above)
Events Coordinator	2-3 years of experience in coordinating / managing professional events like conferences, training, seminars etc.,

Please email your resume to careers@mtiworldwide.com clearly indicating the position applied for by 19th July 2011



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சம்பத் வங்கி
SampathBank

BE A PART OF THE GREAT TEAM

We have embarked on an aggressive expansion drive in the wake of a remarkable year, clinching the prestigious accolade “Bank of the Year” for a second consecutive year.



With a reputation of being a **trend setter in the Banking Industry** coupled with our technologically sound processes, we aspire to serve the nation by selectively harnessing the best talent in the country.

The rapid expansion of our delivery channels has created a challenging opportunity for an Internal Auditor with a passion for excellence.

POST OF SENIOR INTERNAL AUDITOR

The Person

Should be a professional of high repute within the banking or financial sectors with the ability to initiate and implement effective financial controls and practices.

Key Responsibilities

As the Senior Internal Auditor of the Bank, he / she will be mainly responsible for, timely completion of Branch / Department Audits; reviewing Audit Reports; maintaining expected standards and taking necessary action in order to ensure compliance of banking operations with laid down policies and procedures.

Requirements

- Associate member of the ICASL
- Eight years post qualifying experience in the banking industry
OR
- Full professional qualification in Banking
- Overall 15 years experience in Banking
- Hands on experience in branch banking and credit in an Executive capacity

The ideal candidate should also possess the following competencies;

- Excellent report writing skills
- Analytical and Decision making skills
- Excellent communication skills, both oral and written
- Exposure to Trade Finance and Treasury would be an added advantage

An attractive remuneration package coupled with a modern and conducive work environment awaits the right candidate.

Curriculum Vitae should be submitted **by post**, stating qualifications and citing contact telephone numbers and names of two non-related referees **within seven (7) working days**.

Please state “**Application for Senior Internal Auditor**” on the top left corner of the envelope.

Selection will be strictly on merit. Any form of canvassing will be a definite disqualification.

Manager
Employee Resourcing and Capability Development
Sampath Bank PLC
No. 110, Sir James Peiris Mawatha
Colombo 02.