EMPLOYMENTTIMES

KNOCK ON OPPORTUNITIES MAKING



How to be...

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but our language creates the ing the idea that the sun goes down. "proved" that motion is impossible. zone.com

impression that the sun goes away each night.

Now, if we stop and really considguage is essential to growing our of new ideas come to mind. Solar using this metaphor it becomes tricity down to us by way of metaphor can also limit our think- the Earth at a thousand miles-persmall example. We know intellectu- hours-per-day sunlight. These with his words. ally that it is the planet turning ideas may not be new, but they only

nizes the representative nature of language in general. Words are The metaphorical nature of lan- er that the sun never sets, all sorts only meant to point at things in motion is an illusion. Much later, reality. They are not things by range of expression. We refer to the panels in space would always be in themselves. While this may seem "memory" of a computer, and by the sun, and they could beam elec- obvious, it is forgotten in common discourse. A man says that corpoeasier to understand and communi- microwave transmission. Someday, rations are evil, for example, and cate. On the other hand, this use of a "nightless farm" could fly around another jumps to "prove" this idea wrong, rather than trying to see ing. The sun "going down" is a hour, growing vegetables in 24 what the first man is pointing at

You may recall the ancient puzzle which causes this apparent effect, occurred after mentally question-called "Zeno's Paradox," which let words use him. free-articles-

Finally, a deep thinker recog- Because of the perfect logic with which it was demonstrated, some chose to believe that what we see as philosophers, mathematicians and physicists found acceptable challenges to the paradox, but the real lesson here is that logic isn't infallible because language is imperfect, and if we are to more fully understand the world, we have to allow for that. A deep thinker, then, uses words as the valuable but limited tools they are, while trying not to



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Making a great ...

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Make sure your grooming is appropriate and helps make you feel "the part". Appropriate dressing and grooming help make a good first impression and also help you feel "the part", and so feel more calm and confident. Add all of this up and you are well on your way to creating a good first impres-

A Word about Individuality

The good news is you can usually create a good impression without total conformity or losing your individuality. Yes, to make a good first impression you do need to "fit in" to some degree. But it all goes back to being appropriate for the situation. If in a business setting, wear appropriate business attire. If at a formal evening social event, wear appropriate evening attire. And express your individuality appropriately within that context.

A Winning Smile!

"Smile and the world smiles too."* So there's nothing like a smile to create a good first impression. A warm and confident smile will put both you and the other person at ease. So smiling is a winner when it comes to great first impressions. But don't go overboard with this - people who take this too far can seem insincere and smarmy, or can be seen to be "lightweights".

(*Author Unknown)

Be Open and Confident

When it comes to making the first impression, body language as well as appearance speaks much louder than words.

Use your body language to project appropriate confidence and self-assurance. Stand tall, smile (of course), make eye contact, greet with a firm handshake. All of this will help you project confidence and encourage both you and the other person feel better at

Small Talk Goes a Long Way...

Conversations are based on verbal give and take. It may help you to prepare questions you have for the person you are meeting for the first time beforehand. Or, take a few minutes to learn something about the person you meet for the first time before you get together. For instance, does he play golf? Does she work with a local charitable foundation?

Is there anything that you know of that you have in common with the person you are meeting? If so, this can be a great way to open the conversation and to keep it flowing.

Your attitude shows through in everything you do. Project a positive attitude, even in the face of criticism or in the case of nervousness. Strive to learn from your meeting and to contribute appropriately, maintaining an upbeat manner and a smile.

Be Courteous And Attentive

It goes without saying that good manners and polite, attentive and courteous behavior help make a good first impression. In fact. anything less can ruin the one chance you have at making that first impression. So be on your best behavior!

One modern manner worth mentioning is "turn off your mobile phone". What first impression will you create if you are already speaking to someone other than the person you are meeting for the first time? Your new acquaintance deserves 100% of your attention. Anything less and you'll create a less than good first impression.

Key Points

You have just a few seconds to make a good first impression and it's almost impossible ever to change it. So it's worth giving each new encounter your best shot. Much of what you need to do to make a good impression is common sense. But with a little extra thought and preparation, you can hone your intuitive style and make every first impression not just good but great.

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