

Learn effectively by understanding

thing fairly simple, yet failed to grasp and found that some were overwhelmed or confused by something quite basic?

ing preferences and those of your audience.

instructor or audience may not have been aligned. When this occurs, not only is it frustrating for everyone, the communication process breaks down and learning fails.

Once you know your own natural learning preference, you can work on expanding the way you learn, so that vou can learn in other ways, not just in your preferred style.

And, by understanding learning styles, you can learn to create an environment in which everyone can learn from you, not just those who use your preferred style.

Whenever you are training or communicating with others. you have information and ideas that you want them to understand and learn effectively and efficiently. Your audience is likely to demonstrate a wide range of learning preferences, and your challenge is to provide variety that

Have you ever tried to learn some- helps them learn quickly and well.

influenced by your own learning preference by: erences. For example, if you prefer visual rather than verbal learning, hard facts and general concepts. If so, you may have experienced a you may in turn tend to provide a clash of learning styles: Your learn- visual learning experience for your visual and verbal cues

E-mail: contacts@ishara-traders.com

Be aware of your preferences and Your preferred teaching and com- the range of preference of your audithe key ideas? Or tried to teach people munication methods may in fact be ences. Provide a balanced learning

Sensory - Intuitive: Provide both

Visual - Verbal: Incorporate both

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Vacancy Announcement Legal Associate

An international NGO is initiating a "Rule of Law Program for South Asia". The NGO is assembling a team of practitioners in the South Asian region to implement this project. The NGO is seeking to recruit a National Legal Associate for Sri Lanka. The selected candidate will be supervised by a Senior National Advocate and will be expected to facilitate networks of judges and advocates, undertake comparative research and reporting, and develop advocacy strategies on key rule of law problems in Sri Lanka.

PRIMARY RESPONSIBILITIES

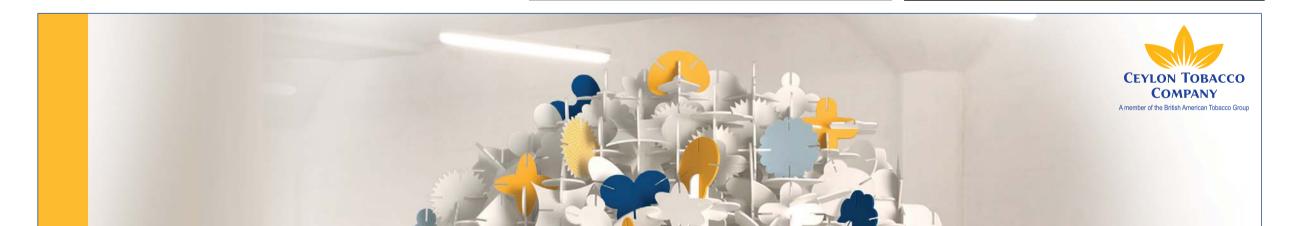
- Monitor and analyze human rights and rule of law issues in Sri Lanka; research, write and edit legal documents including public reports, memos and briefing papers, press releases and other legal interventions;
- Assist in the organization of national workshops and roundtables, undertake trial observations, participate in field missions, and conduct advocacy activities at the national level including maintaining regular contact with national organizations, government agencies and others engaged in similar work;

Education & Experience

- A degree in law. Advanced studies in international and human rights law highly desirable;
- At least 3 years progressive experience as a human rights lawver:
- Practical legal and advocacy experience at the national level working for the implementation of international human rights standards; and
- Demonstrated commitment to rule of law, human rights and social justice.
- Fluency in English with excellent legal research, analysis, writing and editing skills.

APPLICATIONS: Please send cover letter and CV by 30th November 2010 by email: ngo_recruitment@yahoo.com

Only short-listed candidates will be notified.



Opportunities

For a Communication Manager

Who are we?

Ceylon Tobacco Company PLC is a member of British American Tobacco, the world's most international tobacco group. CTC is one of the leading consumer goods companies in Sri Lanka. Our people, culture and systems enable us to embrace challenges and a passion for excellence continues to drive us to greater heights. We regularly move our talented people across the Group and currently several managers are working in key senior positions across the globe.

Who are we looking for?

A dynamic and a self-motivated, dedicated individual. The selected individual will be responsible for planning & scheduling various communication activities in support of business objectives, producing corporate literature and effectively communicating corporate information. In addition, the selected individual will continuously seek opportunities to

improve communication efficacy across the business whilst liaising with other functions in support of their communication requirements. He/She should have an excellent command of both English & Sinhala languages. The selected candidate will report to the Corporate & Regulatory Affairs Director.

You should be:

- Possessing a minimum of 5 years experience in a similar capacity.
- Graduate in the fields of Communications, Journalism, Law, Public Policy, Business Administration.

A competitive remuneration package in line with industry standards, a challenging and a dynamic work environment and exposure to above market way of working, awaits the right candidate.

Can YOU rise to our challenge?

If this sounds like you, please forward your curriculum vitae with contact details of two non-related referees, to reach us on or before 23rd November, 2010.

By Post:

Corporate HR Manager Ceylon Tobacco Company PLC, PQ 29, 178, Srimath Ramanathan Mawatha, Colombo 15.

Please indicate the post on the top left-hand corner of the envelope.

Electronically:

www.topjobs.lk/ctc, www.jobsjobs.lk/ctc