

Unilever Sri Lanka seeks to recruit a Communication Channel Manager to join its Brands team

Every day, around the world, people reach for Unilever products. Our brands are trusted everywhere. In fact, 150 million times a day, someone somewhere chooses a Unilever product. Our global presence and market leadership is enabled by our people. Therefore we are constantly on the look out for people who strive to achieve the best in everything they do.

We wish to recruit a high calibre, dynamic individual to join our Brands team as a Communication Channel Manager.

JOB PROFILE

The Communication Channel Manager will be responsible for communication needs across all Unilever Sri Lanka brands.

- **Strategic Planning**
Lead media strategy for all Company brands. Integrate communication planning as a part of brand plans.
- **Media Buying and Negotiations**
Develop and maintain the leading advertiser status for Unilever Sri Lanka Limited with media partners with its consequent benefits of costs and choice
- **Media Research**
Develop leading edge techniques/systems with the industry and research companies.

The job requires extensive interaction with Brand and Finance teams internally as well with the Communication Channel Agency, Research Agencies and Media Partners externally. The incumbent will also have to liaise with the regional Unilever teams and will be responsible for implementing regional best practices.

APPLICANT PROFILE

Applicants should possess an University degree preferably in Management or Marketing. Five or more years prior experience in media/brand management in a similar capacity will be an advantage.

REMUNERATION

A remuneration package on par with industry standards will be offered to the selected candidate.

APPLICATION PROCEDURE

Please send in your applications with full educational qualifications, experience and personal information to reach the below address within 10 days of this advertisement. The envelope should indicate the post applied for. Alternatively, you could login to our link given below and upload your application.

Human Resources Department
Unilever Sri Lanka Limited
258 M Vincent Perera Mawatha
Colombo 14

<http://www.unilever.com/ourcompany/careers/further>

Could it be



The Company will correspond only with short-listed candidates. Canvassing will be a disqualification.



Does the sum total of your talents make you the ideal candidate?

Nations Trust Bank PLC, progressive, fast-growing and technologically-driven, where dynamism and vision combine the best practices, is alongside the front-runners in the industry. The rapid progress now requires the Bank to strengthen its Finance Division and applications from professionals in the Finance Industry are invited.

MIS AND BUSINESS ANALYTICS MANAGER – REF 100707

The Prerequisites:

- Minimum 5 years experience in a Bank / Financial Institution of which 2 years should have been as an Executive.
- Full professional qualification in the Finance field.
- IT knowledge / banking experience is advantageous though not essential.

Special skills:

- Good Leadership skills.
- Excellent written and verbal communication.
- Self-motivated, thus requiring minimal supervision.
- Effective problem solving and analytical skills.
- An understanding of banking

products. Fund transfer pricing is an added advantage.

Job Profile:

- Supporting business units with financial analysis on product pricing, costs, financial forecasting and project evaluations.
- Ensuring the maintenance of the MIS database and structures to meet business analytical needs.
- Providing assistance in identifying business opportunities in terms of new products and services, new customer segments, delivery channels and business acquisitions.
- Assisting in the preparation of annual budgets and strategic plans.

An attractive remuneration package is on offer. Applications should only be on the Nations Trust standard application forms which can be obtained from our Head Office, any of our branches or through our website: www.nationstrust.com. Completed application forms should reach the Head of Human Resources, Nations Trust Bank PLC, Head Office, No: 242, Union Place, Colombo 2 within (07) days of this advertisement, with the post applied for stated on the top left-hand corner of the envelope. Applications may also be emailed to careers@nationstrust.com. For further information, call us on 471411.



New employee...

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They will stick around longer.

If your profit per employee is less than \$1500 per year, you have major problems. You need to start training all your employees, not just your new employees, right away. Show your stakeholders the potential ROI of the training as we will discuss below.

And if you still believe that our schools provide adequate training to make students labor-ready you are living in a dream world. Yes, some job seekers make the effort to learn on their own the skills needed

for a new job, but most get that training on the job.

Required Training

Government regulation, insurance coverages, and common sense dictate some training that MUST be given to every new employee.

Other Reasons for New Employee Training

American International Assurance is an ISO 9002 certified insurance company. AIA makes a commitment to training for their staff because AIA recognizes that the training and development knowledge, attitude and skills of the staff and agency field force are fundamental to its continued efficient and profitable performance.



MANAGEMENT TRAINEES (MARKETING)

The Kandy Tyre House (Pvt) Ltd is a leading & well established business conglomerate and a reputed business entity for marketing & distribution of high quality products for the automobile industry for more than three decades in Sri Lanka.

In our exciting new initiative to extend the scope of our operations; we need to strengthen our professional team with Dynamic, Talented and Results oriented Graduates.

If you are the right candidate with good interpersonal skills we are looking for, your future is very steady with us.

You should

- Be a raw Graduate, recently passed out from a recognized university in the field of Marketing, Commerce, Economics or Business Administration. Foreign university graduates are encouraged to apply.
- Be very fluent in English.
- Be able to work in a web based environment.

Here is the opportunity for you to earn more than Rs.30,000 per month and undergo six months of challenging training to begin your career on a firm footing. Outstanding performers will be absorbed to our permanent cadre with an attractive remuneration package with associated fringe benefits.

Interested candidates should post their applications under registered cover within seven days of this advertisement, enclosing a complete bio-data and details of two non-related referees, clearly indicating the post applied for on the top left hand corner of the envelope.

Candidates from all provinces are encouraged to apply.



Human Resources Manager
THE KANDY TYRE HOUSE (PVT) LTD
1087, Maradana Road, Colombo, 08

Build a Consumer Brand in the US and UK

Join our Online Marketing Team:

Marketing Strategist / Management Trainee / Data Cruncher

Eureka Technology Partners has launched an Online Tech Support service under its own brand targeting US and UK consumers. We have already signed on hundreds of customers, and our base is growing rapidly. The glowing testimonials we receive each day point to limitless future potential.

Our Sales & Marketing effort is based entirely on online methods. We are currently expanding the Online Marketing team responsible for building the consumer brand. We are seeking suitable candidates to join us.

This is a rare opportunity to build an international brand in sophisticated markets. You will acquire the latest online marketing knowledge and skills. You will receive personalized attention, take part in diverse training programs, and enjoy a stimulating and exciting entrepreneurial culture and environment.

Think of Eureka as a place to launch a career in one of the world's hottest industries, working with a team of respected professionals and dealing with US and European clients.

You will be a candidate with an excellent academic record (A first class or second class upper division degree). We will also look at the following criteria:

Marketing Strategist

- The vision and drive to build a global brand with a consumer marketing program
- 2 - 3 years work experience in marketing to consumers
- A Degree in Marketing

Management Trainee

- A thirst for learning and a true passion for marketing
- A set of varied interests outside academics
- A Degree in Marketing or Management

Data Cruncher

- A probing mind that empowers decision making
- A Degree in Math or Statistics

Your record should indicate high levels of achievement.

If selected you can expect an excellent remuneration package, and your upward progress is limited only by your ambition.



Please log in to <http://careers.eureka.com> to apply