

## Demands of a job and perception of workload

When work and family conflict, men are mough to make male, more than female employees, want to leave their jobs. jobs

Male and female employees are confronted with conflicts between work and family but men who believe they have a heavy workload are more likely to leave their jobs than their female counterparts. This is the conclusion of a Texas A&M University study, conducted by Ann Huffman, a doctoral student in psychology; Dr. Stephanie Payne, a Texas A&M professor of psychology; and Carl Castro of Walter Reed Army Research

Institute. Their study examined whether the time demands of a job and perception  $% \left( {{{\mathbf{x}}_{i}}} \right)$ of workload affected male workers more than women - and if the differences were

"The short answer is "yes,' gender does make a difference," Huffman says.

Their finding was presented at the recent Society for Industrial and Organizational Psychology's annual conference in Orlando.

"I think a lot of the time when people think about workfamily conflict, they immediately think of female employees -- that they would be the ones to experience the conflict moreso than men, but that was not what we found," Payne

says According to the researchers, men have significantly higher levels of 'work-family angst' than women.

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#### Closing Date: Noon, March 09, 2009.

Receipt of applications will NOT be acknowledged. Only successful applicants chosen for an interview will be contacted. Please include phone number at which you can be reached during the day with your application.



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Next Manufacturing (Pvt) Limited, is the leading supplier of high quality knitted and woven wear to our parent company Next PLC. UK, one of Britain's leading high street fashion retailers. We've been in Sri Lanka since 1994, rapidly expanding over the years.

We are constantly on the look out for suitably skilled and talented people to whom we offer great career opportunities. Quite simply we want the best people in the island working in our team.

#### SALES & MARKETING MANAGER - EMBELLISHMENT PLANT

The ideal candidate will have 4-5 years experience as head of marketing (or similar role) in an embellishment/printing plant.

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Fluency in English with computer literacy and a Diploma from a recognized Institute in Secretarial Studies are prerequisite for this position.

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Please send in your curriculum vitae by e-mail including two non-related referees.



**Deputy General Manager-HR** Next Manufacturing (Pvt) Limited. P.O Box 06, Ring Road 02, Phase 01, EPZ, Katunayake E.mail: careers@NEXTmfg.lk

We, Vanguard Management, are a both old media and new media company. We are present in Television space through our association with Etv in programming and marketing.

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We recognized the future value of emerging new media platforms at very early stage. We invested early on developing our competencies and on our own digital properties. Today we pioneer digital marketing for our clients.

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You are responsible for leading a team of developers in developing web solutions for our clients and developing our own digital assets. You will work very closely with our Marketing Team, clients and advertising agencies in conceptualizing, developing and implementing digital properties and marketing solutions.

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