SUNDAY FEBRUARY 22. 2009

Most Senior Employees

A recent poll of executives and professionals

by MRINetwork, a major international search and recruitment organization found that the majority

evenings, weekends, and during their commute.

Many believed that their employers were respon-

sible for creating the situations that lead to over-

zations they worked for did not do a good job at

fostering a work/life balance. 65% of participants

in the poll were frequently still working after nor-

times', 9% occasionally. Only 5% said they never

mal office hours, a further 19% worked 'some-

Michael Jalbert, president of MRINetwork.

"They often feel they have no choice but to work as much as it takes to meet management's

expectations. More enlightened managers, how-

ever, are beginning to realize that the X and Y gen-

erations are much more committed to forging a balanced life than the retiring baby boomers. This

will inevitably lead to a reevaluation of the performance requirements of individual positions

younger generation moves into higher manage-

"A number of factors influence the rising num-

ber of people whose work day extends far beyond

nected almost anywhere in the world effortless is

that's led to an almost compulsive need for 24/7

He noted that many organizations were under-

staffed. "Most people simply have more work to

do than they can accomplish in eight or even ten-

hour days . In some cases, working overtime has

masked the need to hire more mid-to-upper-level

a significant contributor. And for many people

within many companies, especially as the

the traditional hours," Michael Jalbert said. "Obviously technology that makes staying con-

70% of 500 + people surveyed said the organi-

Never Stop Working

rarely stop working. Typically, they worked

work.

did so.

commented:

ment levels."

interaction."

PPOINTMENTS SUNDAY TIMES KNOCK OPPORTUNITIES MAKING YOUR DOOR

Working moms heading home? not likely

By KATHLEEN GERSON

As holidays, hearth, and home take center stage and working mothers try to fit gift-wrapping and card-sending into their already-crowded schedules, the media start their annual claim that the new generation of women is turning away from careers to care for their families. As The New York Times Magazine put it in a recent cover story, women are "abandoning the climb and heading home.'

Whether they focus on a particularly well-known woman or people like your friends, the story lines are the same: Disillusioned women are walking away from the workplace, and the more highpowered the job, the faster women are bailing out.

such stories break, Whenever at the Council on researchers Contemporary Families receive anguished e-mails from women who want to know if everyone really agrees that women should not seek gratifying, rewarding work if they want to have a family. We hear from busy moms who can't and don't want to quit their jobs, but worry that their kids will suffer. Young women about to graduate from college write us wondering if their hopes for balancing job and family are unattainable. "What is the real story?" they ask

The real story is that having a satisfying



Experience in Medical, Marketing and Sales Promotions in B2B sector would be an added advantage.



job or career does not mean sacrificing a chance at family life. Over the last 30 years, reversing previous historical trends, highly educated, well-employed women have become more likely to marry and have a child than their counterparts with fewer educational credentials, even though they tend to start families later.

And once women are mothers, they are not abandoning their jobs and careers. Mothers from all backgrounds are in the workforce to stay. Most of them need to be, and most of them want to be. In 2000, 60 declined from a peak of 59 percent in 1998 percent of all married couples had two earners, while only 26 percent depended solely on a husband's paycheck, down from 51 percent in 1970.

Educated women are especially likely to work. A 2001 Census survey reports that among all mothers with children under six, 68 percent of women with college degrees and 75 percent of those with postgraduate degrees are in the labor force, compared with 65 percent of women with high school diplomas. Professional women, like professional men, are also putting in longer days at the office. Indeed, 20 percent of college-educated women workers, along with 39 percent of college-educated men, work at least fifty hours a week. Not all of them like those long hours, but neither do most of their male co-workers

A recent Census report that employment had declined among mothers with infants received widespread attention. But a closer look reveals a different trend. The proportion of employed mothers aged 15 to 44 with children under the age of one

to 55 percent in 2002. That figure, however, remains vastly larger than the 31 percent who were in the labor force in 1976. And the slight dip may reflect the fact that women have made some modest gains, such as the right to take a parental leave when a child is born.

The same report found that mothers with children older than one look just like other women in the same age group, with 72 percent of mothers and 71 percent of childless women either holding a job or looking for one. Most mothers either remain at the workplace or return to it not long after their children are born. Over the long run, contemporary mothers, like fathers, are committed to forging lifetime ties to work.

Stories that say women are abandoning jobs and careers for families not only get the facts wrong; they also leave men entirely out of the picture. The more important and more accurate story is that neither women nor men want to be forced into an either-or choice. Both women and men want satisfying work and commitment to their families.



able to communicate in English with local and foreign partners. A recognized degree in a related field with prior experience in a similar capacity will be essential

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employees. If the work is getting done satisfactorily, senior management may not be aware of gaps in their workforce."

But many employees love what they do. "The greater their interest and commitment to the work they do, the more they seem to work - even when it's not required of them.

More Fun at Work:.... Contd. from pg2

When women had jobs in which social interaction with coworkers was common, they tended to report similar on-the-job social lives to their male colleagues. According to Hodson

this research suggests that for many highly paid workers, there is not a conflict in which they feel forced to spend time away from their families in order to

be at work "For people who have well-paying, interesting jobs, the workplace is a positive attraction that provides meaning and fulfillment in their lives," Hodson said.

"The friendships and camaraderie they have with their co-workers is part of the appeal of work. For these lucky employees, the workplace is a strong competitor for their time with home and home life."

Workaholism, then, may be partly the result of employees who truly enjoy their work and coworkers, and not necessarily a result of fearing for their jobs, Hodson said.

The study was supported by the National Science Foundation. hrmguide.com

Please forward your CV within 7 days of this advertisement to:

> info@benhamintl.com or

6-1/1, Visaka Road, Colombo 04. Fax: 4 515747

VACANCIES

Opportunities for dynamic leaders interested in contributing to sustainable development

An international BOI company dedicated to principles of social responsibility, and sustainable development, specializing in production of healthy organically grown fruit pulp and other products for direct export, has the following vacancies:

Chief Executive

In charge of overall management. The candidate should have experience in organic agriculture, business and export operations, with dynamic leadership capacity to inspire out growers, staff and develop the company to become a leader in fruit processing in Sri Lanka.

The position will be based in Colombo, with frequent visits to the project area.

Production Manager

To be in charge of a fruit processing factory with 100 workers in Uva Province. The candidate should have experience in food processing for direct export and management skills with ability to work in close cooperation with out growers and local communities.

With a background in food technology, confirming to international standards, Proven management skills.

Residents of Uva Province are encouraged to apply. It is essential for the candidate to reside in the project area.

Project Manager

To be in charge of liaison with out growers and other local partners in the project area in Uva Province. The candidate should have experience in social mobilization and organic fruit production. Will be responsible for maintaining proper systems, and records.

Residents of Uva Province are encouraged to apply.

It is essential for the candidates to reside in the project area.

Please apply with documented track records of successful achievements in previous positions.

Women are encouraged to apply

Attractive terms will be offered for the successful candidates.

Applications to the Director, Pure Nature (Pvt) Limited, 288 A, Sri Nanda Jothikarama Rd., Off Hokandara Road, Thalawathugoda, before 16th March 2009. Email: pure.nature@live.com

MARKETING EXECUTIVES

We are looking for dynamic and dedicated young people to join our marketing team. Vacancies are available in our Screen Print Imaging, Document Imaging and Large Format Imaging divisions.

The ideal candidate should be able to communicate in English and have a good education background. Successful experience with a clean track record in the field of marketing is essential.

If you are the right candidate, we offer you an attractive remuneration together with other incentives. Send in your c.v. and copies of recent testimonials, including the names of 2 nonrelated referees within 7 days to :

Managing Director Ninehearts Imaging (Pvt) Ltd. 99 Stace Road, Colombo 14. E-mail: careers@ninehearts.com



A prestigious Japanese Motor Company in Saudi Arabia wishes to recruit the following categories for immediate employment.

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Terms & Conditions of Service (Benefits):

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- Yearly return air ticket
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- Other benefits as per Saudi Labor Law

Please call over immediately with copies of passport, education and work experience certificates and four (4) passport size photographs.



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> School Leavers (minimum A/L with English pass) Should be able to read and understand in ENGLISH > Willing to work hard. What do you have to do. Come and talk to us, Interviews are scheduled Monday – Friday from 9.00 a.m. to 4.30 p.m. CALL -Chaminda - 071-8208876 - 072-4845771 Aruna Job Line - 5749371 Or Email your CV to:- info@pioneerhouselearning.com Immediate Recruitment and Training

<u>Who are we looking for</u>



We are looking for a suitably qualified smart lady with an outgoing personality. She should have the ability to get things done & work independently. She should be neat, methodical and meticulous in work with loads of common sense. Working knowledge in English Language is essential. Possession of a driving license would be an added qualification.

A responsible and dependable person in the age group 25 - 40 years, preferably living in Colombo or close proximity.

Attractive salary and benefits awaits the right person.

MARKETING EXECUTIVES

We at Kent are looking for smart young Dynamic Marketing Executives to join our Marketing Team to Promote our Products.

He/She Should Posses

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AL/583/Advt/01/2009

- Minimum GCE (O/L) Qualifications
- Age between 22-28 years
- Have excellent communication skills
- Posses a valid riding license (Male)
- At least 2 years experience in a similar capacity
- Ability of convincing Clients

Please send your application with Names of 2 Nonrelated referees with the post applied for marked on the LHS of envelope to reach us within 10 days

