

CAREER OPPORTUNITIES

Sri Lanka Telecom PLC is one of the most valuable blue-chip companies of the country with an annual turnover in excess of Rs. 50 billion. The company has been rated by Standard & Poor and Fitch for International Ratings at B+ grade and Fitch for National Long-Term Ratings at "AAA (lka)". Sri Lanka Telecom is the largest integrated telco in Sri Lanka which provides next generation services and facilities in the areas of voice, data, video and interactive TV that adds value and empowers the varied lifestyles of millions of customers. The company is constantly growing and expanding with state-of-the-art technology and innovation, blazing ahead of the competition whilst shaping the telecommunication landscape of Sri Lanka.

DEPUTY GENERAL MANAGER (BRAND MARKETING)

Job Profile

You will be responsible for the formulation of brand marketing strategies as well as executing and implementing plans to achieve the targets of Sri Lanka Telecom's annual business plan. You should also ensure that continuous innovations are adopted to achieve market leadership, whilst closely working with the Product Marketing Team.

Profile

- MCIM (UK) with Chartered Marketer status.
- A proven track record of at least 06 years in a Senior Management position in brand management.

- Self motivated entrepreneurial outlook and a good team player.
- Ability to work in Sinhala and English. Knowledge in the Tamil language will be an advantage.
- Ability to perform in a highly competitive business environment and should be target driven.
- Experience in dealing with external creative agencies.
- Should possess analytical, creative, marketing, planning, communication, organizational and leadership skills.
- Should have the attitude and commitment for work with a sense of ownership and responsibility.

DEPUTY GENERAL MANAGER (MARKETING SERVICES)

Job Profile

You will be responsible for overall management of Market Research, Market Activation and Communication Channel Planning at SLT.

Profile

- MCIM with Chartered Marketer status.
- A proven track record of at least 06 years in a Senior Management position with exposure and experience in Market Activation, Research and Media Planning.

- Should possess analytical, creative, marketing, planning, communication, organizational and leadership skills.
- Should have the attitude and commitment for work with a sense of ownership and responsibility.
- Ability to work in Sinhala and English. Knowledge in the Tamil language will be an advantage.
- Self motivated entrepreneurial outlook.

Our Offer

- Appointment will be on permanent basis.
- Commercially competitive salary with other fringe benefits.
- Career progression.

Selection

- Selection will be made through an interview.

Method of application

Complete applications together with copies of birth, educational and other certificates should be sent within 10 days of this advertisement by post to the **Deputy General Manager/HR Planning & Performance Management, Sri Lanka Telecom PLC Headquarters, Lotus Road, Colombo 1** or e-mail to hr@slt.com.lk attaching all scanned copies of original certificates. Applications without supporting documents will not be entertained.

Prescribed application format is downloadable at SLT's corporate website www.slt.lk

The post applied for should be marked on the top left-hand corner of the envelope or subject line of the e-mail.

Sri Lanka Telecom PLC is an equal opportunity employer and any type of canvassing will be a disqualification.

www.slt.lk



Pakistan Sports (Pvt) Ltd.

Sales Persons required for our Pettah outlet (Male / Female)

Salary 17,000/-

Contact:

0777941188 / 077 4035566

011 2721807

Send Your CV's at

pakistansportslk@hotmail.com

VACANCIES

An engineering company located in Ratmalana has IMMEDIATE VACANCIES in the following categories

Accounts & Admin Manager

Accounts assistant

Office Assistant

Please send in CV to : careers@insys.lk

Fax : 011 2811553

Sales Promotion Officers (Freelance)

We are a company dealing with Cash Registers, Note Counters, Laminators, Electric Scales, Binders, CCTV Cameras, Burglar Alarms, Video Door Phones, Ice Cream Machines, Mug/Plate Printing Machines, Pop Corn Machines, Hotel & Bakery Machineries, Hybrid Motor Cycles etc., looking for persons for above post.

- Commissions 5%

Kindly call to get an appointment for interview: **0777-557897**

**Royal Business Company
Colombo 04.**