

# We are starting on a revolutionary path to development -

## Do you want to join us?

**Do you learn from the whole world, but yet know what will work for Sri Lanka?**  
**Do you understand the rural Sri Lankan pulse and the SME sector?**  
**Do you have the passion to contribute your skills and experience to build the nation?**  
**Are you dynamic, futuristic and can think out of the box?**  
**Then, you may be the "Leader" we are looking for .....**

Regional Development Bank is the only 100% state owned Development Bank established for Regional Development of the country presently catering to the people with 264 service centers located island wide. The bank having staff strength of more than 2000 employees was established by amalgamating the previous Provincial Regional Development Banks that were in existence for the last 25 years. In order to meet the future challenges and to grow as a Leader in Development Banking we need, futuristic and result oriented LEADERS to fill the position given below to be based in the Head Office in Colombo.

### DEPUTY GENERAL MANAGER - CREDIT AND RECOVERIES MSL Ref 6419

#### Key Accountabilities

#### Credit

- Development of credit policies of the bank
- Maintaining sound credit portfolio to minimize the risk with special emphasis to development lending including SME sector & micro finance
- Identification of new credit schemes and credit lines profitable to the banks
- Define suitable collateral for credit to minimize risk
- Maintaining credit to deposit ratio with required levels

#### Recoveries

- Monitoring all credit activities and recoveries
- Maintain NPL ratio at required levels
- Monitoring credit activities through Branches, District & Provincial offices
- Monitoring legal activities pertaining to recoveries

#### Key Requirements & Experience

- Age below 57 years
- A minimum of 08 years experience at Senior Management level in a bank
- A Degree from a recognized University with a post graduate qualification or post graduate diploma in the relevant field or
- Full professional qualification in banking
- Experience in handling a credit division of a bank

The selected candidates will be offered an attractive remuneration package along with other benefits including a bank maintained vehicle.

If the above challenges you, please forward your complete resume with contact details of 2 non-related referees to reach us **within 10 days** of this advertisement quoting the relevant **MSL Ref.No.** in your application and on the envelope.



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 பிரதேச அபிவிருத்தி வங்கி  
**RDB** Regional Development Bank

MSL Management Systems Ltd.  
 ■ No: 08 Tickell Road, Colombo 08.  
 ☎ 5 360616 @ mslr@sitnet.lk  
 ✨ www.bposrilanka.com

## MARKETING EXECUTIVES

### Vacancies for marketing & promotional officers (Full Time / Part Time)

For those who can deliver.....

Wijeya Newspapers Ltd., the leading newspaper group in the country is looking for energetic males and females to fill vacancies in the Advertising Department.

- ★ Below the age 30, fit & smart.
- ★ Inspired and ready to go the extra mile.
- ★ Pay attention to detail and well organized.

#### Those who are selected.....

- ★ Can look forward to good career prospects, following extensive training to enhance their individual potential.
- ★ Will also receive incentives based on performance, in addition to the salary.

E-mail your resume to reach us within 7 days of this advertisement to:  
 educationtimes@wijeya.lk

## VACANCIES

The following vacancies exist in the head office of leading company in Colombo.

### CUSTOMER SERVICE OFFICER

- Should be fluent in spoken English and possess minimum of one year experience in a related field
- Must be a team player and be able to develop new and existing client relationships effectively.
- Part qualification in CIM / SLIM would be an advantage
- Age between 18 - 30 years

### RECEPTIONIST (FEMALE)

- G.C.E. (A/L)
- Excellent communication skills in English is essential
- Age below 18 - 30 years

Please send in your Bio-data with names of two non-related referees indicating the post applied for on the top left corner of the envelope within 07 days of this advertisement to;



**Weerasinghe**  
**Manpower Suppliers (Pvt) Ltd.**  
 333A, Kandy Road, Kirillawala, Waboda.  
 Tel : 0112 973225 / 0777 481333 / 077 3248109

## Join the Winning Team

MBSL Insurance is a leading insurer backed by the strength and stability of one of Sri Lanka's largest financial giant Merchant Bank of Sri Lanka PLC. We have gone onto win the hearts of our customers and employees alike with our integrity and professionalism. MBSL Insurance is one of the most respected corporate entities, today, in Sri Lanka.

The Company looks for a high caliber self driven, result oriented, professionals with a 'go-getter' attitude to lead the Company with the proposed expansion program.

### General Manager - Sales & Marketing

The selected candidate will have overall responsibilities to:

- Design and implement effective strategies to achieve the Life and General Insurance budget.
- Maintain of high level relationship with Corporate clients.
- Management of Sales & Marketing staff in accordance with agreed budgets
- Brand Management, Advertising and propaganda activities.
- Carry out market surveys on competitor activities and update the Management.
- Review budget achievement and make timely recommendations to the Management.

#### Qualifications

- A sound educational and academic background with a MBA or Business Administration degree
- Qualifications in CIM / SLIM or in Marketing / Management from a recognized institution
- At least 15 years industry experience with a minimum of 5 years experience in a similar capacity
- A good communicator with excellent negotiation and PR skills.
- Fluency in the English and Sinhalese Languages. Fluency in the Tamil Language will be an added advantage
- Preferably below 50 years of Age

### Manager - Bancassurance

The selected candidate will be responsible for

- Planning, leading and executing sales and marketing activities for the Bancassurance products
- Relationship management with Bank partners and driving insurance business through them
- Conduct product knowledge briefing, dissemination of relevant business information to Bank partners
- Gather market intelligence
- Assist product development
- Monitor sales target on monthly basis

#### Qualifications

- Should possess a qualification in Marketing upto Diploma level
- Professional qualifications in finance would be an added advantage.
- At least 5 years industry experience with a minimum of 3 years experience in a similar capacity
- Fluency in the English and Sinhala languages with good communication and PR skills
- Preferably below 40 years of Age

Selected candidates can look forward for attractive remuneration packages with a range of fringe benefits on par with industry norms.

If you wish to be a part of the **Winning Team** please forward your completed application stating 2 non related referees to the below address **within 7 days of this advertisement with the post applied for stated on the top left hand corner of the envelope.**

Only short listed candidates will be notified

Managing Director,  
**MBSL** Insurance Co. Ltd.  
 මරණ සහ මරණ  
 Total protection under one roof මරණ සහ මරණ යටතේ

No. 388, Galle Road, Colombo 03.

Submission of the applications could also be done through our email address [careers@mbslinsurance.lk](mailto:careers@mbslinsurance.lk)