## Maliban

## Sales & Marketing Convention 2011





























he Maliban Sales and Marketing Convention 2011 which was held on 5th February 2011 at the Cinnamon Grand Colombo concluded in grand style. The highly successful event stole the spotlight of the day whilst the selection of the 'Best Sales Representative of the Year' was the core event. This event was attended by the Chairman of Maliban, Mr. A. G. Rathnapala Samaraweera and the Board of Directors.

The glamorous awards ceremony was spread across seven categories which included the Best Modern Trade **Executive, Best Regional Sales Manager, Best Area Sales** Manager, Best Merchandiser, Best Area Sales Executive and Best Distributor (small, medium and large).

Speaking to the Sunday Times Supplements Desk, Head of Sales of Maliban Biscuits Mr. Ashan Kanangara stated, "I am extremely happy with the overwhelming high performances of my team and in future we will continue to achieve greater heights of success."

Adding to this Marketing Manager of Maliban Biscuits Mr. Hashan Haputhanthri proudly stated, "It is the consumer that decides what to buy and what not to buy. We as Maliban Biscuits marketers have ensured that consumers will get the best output at all times. This is the core in sales success."









est Distributor of the year 2010 arge category MENIKGAMA







