

GENERAL MANAGER OMD SRI LANKA

One year ago Total Media Direction, having 39 years of experience behind it, was rebranded as OMD Sri Lanka. Since then, it has been transformed and restructured into a formidable player in the media industry with the help of network resources from the parent company - the Omnicom Media Group.

Within the last year the revenue of the company has grown by over 300%. This was achieved by investments in resources and developing a highly skilled, motivated and empowered team.

We are looking for a 'hands on' General Manager to further motivate, guide and lead the team at OMD Sri Lanka in its day to day activities.

He or she should ideally have some exposure to the advertising or media industry and be able to plan and implement effective strategies to maintain and develop the business of the Agency. Effective planning, communication, negotiation and most importantly leadership skills will be pre-requisites for this position.

The right candidate will be offered international exposure and a highly rewarding remuneration package.

Applications close on 17 December 2010

Managing Director - OMD Sri Lanka
Level 4, Tisara Plaza, Dutugemunu Street
Colombo 6.

Email : gm@omd.lk

OMD

INSIGHTS • IDEAS • RESULTS



Sri Lanka's no 1 restaurant chain is looking for motivated individuals to join our team to fill the position of

MANAGEMENT TRAINEE

The ideal candidate should be a dynamic young male/female between 18-28 yrs of age and should possess the following qualifications:

- Minimum school qualification of GCE O/L
- Hotel School certification or graduate status
- A good command of the English language
- Competency in basic computer applications

Send in your CV with the post applied for marked clearly on the left corner of the envelope, within one week of this advertisement, to:

Gamma PizzaKraft Lanka (Pvt) Ltd
321/A Union Place, Colombo 02, Sri Lanka
Or e-mail hr@gamma.lk

Tel: 7500 600



We live it!

Staying cool and confident under pressure

"So, Susan, your report indicates you support forging ahead with the expansion but have you considered the impact this will have on our customers? Surely you remember the fiasco in Dallas last year when they tried the same type of project?"

Yikes! If you're Susan, you're likely feeling under pressure! You have to answer the question

and allay the CEO's concerns about the disruption to customers. What do you do? What do you say? How do you say it? What if you can't think of anything to say?

This is not an uncommon situation. Whether you are put on the spot while attending a meeting, presenting a proposal, selling an idea, or answering questions after a presentation, articu-

lating your thoughts in unanticipated situations is a skill. Thinking on your feet is highly coveted skill and when you master it, your clever and astute responses will instill immediate confidence in what you are saying.

When you can translate your thoughts and ideas into coherent speech quickly, you ensure your ideas are heard. You also come

across as being confident, persuasive, and trustworthy.

Confidence is key when learning to think on your feet. When you present information, give an opinion or provide suggestions, make sure you know what you are talking about and that you are well informed. This doesn't mean you have to know everything about everything, but if you are reasonably confident in your

knowledge of the subject, that confidence will help you to remain calm and collected even if you are put unexpectedly in the hot seat.

The secret of thinking on your feet is to be prepared: learn some skills and tactics, and do some preparation for situations that might put you under pressure. Then when you do find yourself faced with unexpected questions and debate, you'll be ready to draw on these tactics and preparation, and so stay poised while you compose your thoughts and prepare your response. Here are some tips and tactics:

Contd. on Page 6



FINANCE MANAGER/CONTROLLER

An established firm of textile designers, weavers and manufacturers seek to appoint a professional in succession to the present incumbent who is retiring. The company is a leading exporter of its branded products and enjoys a strong and well established local retail presence.

Applications are invited from persons with a professional qualification such as ACMA, ACA, ACCA or equivalent accounting background.

The applicant's responsibilities include setting and monitoring internal control systems, debt and credit control, monitoring raw material prices, checking legal contracts, managing investments, forex transactions and generally looking after and maximizing the investors' interests.

This is a senior management position and applicants having work experience or exposure in excess of five years in a similar capacity is essential.

Remuneration will be negotiable and commensurate with skills and experience.

Applications should reach the address below on or before the 05th of January 2011 and should include a CV and the names and contact details of two referees.

C/o, STM 42093
P.O.Box 644
Colombo



Red Bull®

RED BULL is the world's No. 1 energy drink company with more than 160 offices around the world. To promote further constant growth Red Bull Sri Lanka announces about the following vacancies:

NATIONAL COMMUNICATION MANAGER based in Colombo

In this position you will be responsible for editorial and corporate brand perception through the media. You will screen the content in sports/entertainment/culture, select the relevant stories, manage their editorial production and drive them into the right media channels.

Requirements to candidates:

- From 3-5 years of PR, Communication experience
- Wide network of direct contacts in all media in the country
- Strong social networker
- Individual, independent, yet a team-player
- Passionate about the job, active, easy-going
- Excellent presentation skills

SPORT & EVENT SPECIALIST based in Colombo

In this position you will be responsible for organizing and managing Red Bull events as well as for implementing athletes program in the country.

Requirements to candidates:

- From 3-5 years of organizing & managing events
- Wide network of contacts with sports scene, both mainstream & extreme
- Passionate about sports, doing sports, preferably extreme ones
- Individual, independent, yet a team-player
- Passionate about the job, active, easy-going

ON-PREMISE EXECUTIVE based in Colombo or Galle

In this position you will be responsible for sales volume, distribution and implementation of Red Bull standards in hotels, restaurants, bars, cafes.

Requirements to candidates:

- From 1-3 years of sales experience in the role of sales executive or KA executive in HORECA channel
- Good presentation and negotiation skills
- Able to work in a team, confident, flexible
- Bringing positive energy
- Self-motivated, curious, passionate about the job
- Driving license

If you are interested in any of these challenging positions please send your resume to tatiana.lapsheva@ru.redbull.com.