

Two-thirds of women say designer brand names are not important at work, according to a Fashion at Work survey by WomensWallStreet.com. But that doesn't stop women from buying them. 60% of women surveyed said that they had bought a designer piece - with 95% saying they would buy marked-down duds if they could get their hands on them. Coach is the most coveted

brand in the workplace, taking 40% of respondents' votes, with Ralph Lauren's 26% close behind. What do women buy? Given a choice of buying just one designer piece (votes

rounded up):

- ▶ 40% of surveyed women said they would buy a suit
- ▶ 22% would cash out for a quality handbag
- ▶ Shoes were voted for by 9%
- ▶ Casual wear attracted 12%
- ▶ Out-on-the-town wear took 8%
- ▶ With the remainder selecting outerwear
- ▶ There's no doubt women love

fashion," said WomensWallStreet.com editor-in-chief Pam Little. "But we want quality clothes that flatter our figures without breaking the bank."

Most women surveyed keep their clothing expenditures under control with 59% respondents spending \$100 or less on clothing per month. But 29% admit to spending \$101 to \$300.

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