



# APPOINTMENTS

MAKING OPPORTUNITIES KNOCK ON YOUR DOOR

## Golden opportunities for investments abound in New Zealand, as CDC shows the way

A golden chime is ringing out a calling to the business community to explore investment opportunities abundantly rising in New Zealand as the Career Development Centre (CDC) now is steadily increasing its clientele in the wake Mrs. U.S. Pathirage of the relaxation of New Zealand's immigration regulations since September 2009. The business migration visa to New Zealand is gaining ground in Sri Lanka and the Career Development Centre which has been a leading operator in overseas migration consultancy for the past decade has been specializing in migration consultancy to Canada and Australia is now leading the way for hopeful

migrants to reach the shores of New Zealand. And now the latest door to open a pathway of success to many Sri Lankans in the days to come is in what can be called 'the Milk Bowl of Oceania'. This opportunity about country offers an array of both business and higher educational scope for Sri Lankans who are looking to span their wings over golden pastures.

CDC has been in the forefront of opening opportunities for Sri Lankan hopefuls for achieving their dreams of finding greener pastures be they with educational goals or migration with employment and PR in mind. Headed by its dynamic founder pro-

prietor Mrs. Uni Samanthika Pathirage, a veteran consultant on overseas migration with exponential knowledge on the subject, CDC has a range of new educational as well as business related pathways to be opened to Sri Lankans which can make many dreams come true.

### Invest and migrate

The call for potential local investors is open to many sector operators of multiple grades. The minimum investment could be as modest as five million LKR and the scope is rather wide and diverse. You could set up your own business operation there if you are a self-motivated entrepreneur or if you wish to invest in established brands you could apply and get your own outlet of a multinational franchise to operate in New Zealand remitting a percentage of the turnover to the franchise holder. If you wish to expand your existing local business to the emerging markets in New Zealand, this too is possible with the Business Migration Visa. A viable business plan should be shown with the proposal setting out how the business intends to survive and generate profits. The best part of this scheme would eventually get PR in New Zealand for themselves and their families. CDC is fully informed and updated about this opportunity



Managing Directress / Senior Consultant  
Mrs. U.S. Pathirage

scheme and will duly assist all clients who solicit their services which are par excellence.

### Investor Pathways/sectors

The opportunities available are very diverse and range from a wide variety of products and services. There is much scope for parties interested in dairy products given the resources in New Zealand, and fast food franchises are seeking to expand with capable operators who can invest in their brands. There is much scope for coffee shops, fast food eateries and restaurants, beauty salons/parlours/spas as well as hair-dressing outlets to name just a few. Further there is potential for floral décor doers and catering service providers. All reputed operators of these sectors in Sri Lanka may want to consider how to reach new shores and to take their reputed names of business and goodwill from Sri Lanka to New Zealand and 'go international'. Speaking on larger scale investors interested in setting up theme parks, leisure centres focusing children and families have immense potential. The many theme park establishments operating in Sri Lanka at present can consider this opportunity. In terms of agro ventures there is scope for organic food producers and manufacturers of environmental friendly products, which are encouraged by the government of

New Zealand.

### Assistances offered by CDC

As a leading player in the field of migration consultancy with over 10 solid years of experience with a remarkable track record for success rates near 100% with the clientele undertaken, CDC has put its full strengths into providing a one-stop-total-solutions service when it comes to applications for business migration visas. From the point of completing a perfected application form to the point of submitting a fully done up feasible business plan complete with budgeting and profit expectation forecasts, CDC provides its unfailing support with its able team of staffers with expertise that are unmatched. A competent team of CIMA qualified Financial Analysts will go to work on developing the clients business plan if so requested and will do the necessary research, feasibility and financial viability studies with complete professional layouts for a quality enriched output. The result will be that the chances of success when applying for a business migration visa are assured. The range of services offered by CDC comes from its wealth of in-house knowledge and expertise as well as the network that it can rely on to gain added skill input as well as create links that will help a client in post-migration to get set up once they have migrated. For a potential candidate for the business migration visa a question could be how much money is needed to be advanced to set up business in New Zealand in the process of applying? The good news is that there are no advances required, and that it is the viable business plan that needs to be on key and meet approval and expectations of the migration authorities in New Zealand. The matter of the capital to be shown as proof of 'investing capacity' comes in later. The personnel who will guide a prospective client are fully experienced with the processes involved and offer a high degree of professionalism when it comes to meeting deadlines and keeping to customer expectations for a favourable outcome.

**Options and avenues to be noted**

The many options and pathways available for Sri Lankans who wish to apply for the business migration visa makes it possible for a potential business migrant to map out the best suited option for his plans and future ambitions. Buying an outlet of a franchise chain can come with many great perks that won't be got without the backing of an established multinational brand. For example if a candidate gets to set up an outlet of a leading franchise in fast food or coffee the franchise holding company would provide the necessary training for the outlet's personnel, and the advertising that goes with the established brand means that the market is already in place.

**New Zealand Business Migration / Student Visa Consultation**

Managing Directress / Senior Consultant  
Mrs. U.S. Pathirage

**Business Migration**

New Zealand appeals to foreign investors because NZ is a safe and stable country with a strong commercial outlook. Many parts of the world suffer economic, religious and political upheavals. Fortunately, New Zealand is free of the turmoil experienced in other countries. And their code of business practice is straightforward and direct.

**ENTRY CRITERIA IS FAIRLY SIMPLE:**

- Provide proof of adequate capital for the intended business setup.
- Possessing high degree of management skills with a sound business background.
- Produce a well researched business plan that shows clear benefit to New Zealand.

**You possess vast investment potentials in some industries that the NZ Government is targeting, as mentioned below:**

- Biotechnology (Pesticides, Fertilizers, Chemicals, Organic products)
- Creative Industry (Music, Performing arts, Visual arts, crafts and photography, Screen Production and radio (including film, television, video and digital media)
- Information Technology
- Venturing into NZ Franchiser business
- Car-wash centres, health and beauty parlours, cleaning services, fitness centres, child care, clothing, coffee shops, juice bars, entertainment, fast food, ice cream parlours, gymnasiums, pet care, food & beverages, wine production, building and construction, call centre management, wood processing

**Count on us as your New Zealand business facilitator.**

- We can research your preferred market(s).
- Provide industry information, prepare your business plans or appraise your existing plans within the criteria set down by the New Zealand Immigration Services
- Eventually you will qualify for the NZ Permanent Residence Visa

**Student Visa Counseling for NZ undergraduate and post graduate studies (Supplementary student visa counselling for Canada, Australia and UK).**

New Zealand has become a trusted provider of world-class education. New Zealand tertiary education providers are innovative and provide programmes that are internationally recognized. Tertiary educational institutions provide flexible pathways between different levels of study, which gives students a variety of options to consider.

**VISA TIPS FOR STUDENTS**

**Did you ever think of what visa officers look for when you apply for a student visa?**

- They must be sure that you have the ability and intention to be a full-time student in the program and school to which you have been accepted.
- They must be sure that you have adequate financial resources to pay for all of your studies and living expenses without needing to work while studying.
- They must be sure that you intend to go abroad only to study; you have no intention of working, you will not get involved for any other activity other than studying.

**Some consulates may require a personal interview as part of the visa application process.**

- If you are required to have a personal interview, what can you expect?
- What does the visa officer expect from you?
- What kinds of questions might you expect in an interview?
- Tips for a positive approach.

**We guide students in all such aspects and guarantee a positive visa outcome.**

**GREATER PRODUCTIVITY THROUGH GARMENT CONSULTANCY**

Whether your requirements include a new factory set up locally or internationally or troubleshooting on quality control and production issues in an existing factory, we have the experience and knowledge to achieve your goals.

**HOW DO WE CONDUCT INTERVIEWS?**

**NZ BUSINESS MIGRATION APPLICANTS** - The preliminary Business Panel Discussion will take place at the Hilton Hotel, Colombo and, please call-over at the CDC head office and get yourself registered with your details within 14 days from the date of this advertisement.

**STUDENT VISA APPLICANTS** - The interview will be conducted at CDC Head Office.

**AUSTRALIA/CANADA MIGRANTS** - Log on to our official website and apply online. We will assess your application and decision record will be sent-out to you within 2 working days.

**For early departure contact**

**THE HEAD OFFICE ADDRESS**  
**Career Development Centre (Pvt) Ltd.,**  
#32, Lauries Place, R.A. De Mel Mw, Col. 04.  
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**BRANCH OFFICE - CHENNAI-INDIA - Skilled Migration Centre (Pvt) Ltd**  
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Hayleys Agro Products Limited

We seek an outgoing, dynamic young lady with outstanding communication skills and a strong customer focus for the position of Customer Service Officer cum Receptionist.

You will be the first point of contact with customers, visitors and associates at our office premises at Foster Lane, Colombo 10 and will be required to handle internal and external telephone communications on the PABX system, customer front-ending and directing visitors and telephone enquiries to relevant staff.

You should have an excellent command of the English and Sinhala languages while knowledge of the Tamil language would be an advantage. You would possess credit passes for English and Mathematics at the O/L examination; experience in a similar position is preferred. The upper age limit for this position is 28 years.

The remuneration plan for the above position is competitive and the rewards are performance driven

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