

ST APPOINTMENTS

MAKING OPPORTUNITIES KNOCK ON YOUR DOOR

CIM Graduation Ceremony and Membership Investiture

The most significant event in the academic calendar of The Chartered Institute of Marketing, Sri Lanka Region - the Graduation Ceremony and Membership Investiture - was held on July 16 2009 at the Main Conference Hall, BMICH.

Professor Caroline Tynan, Dean of the Academic Senate of The Chartered Institute of Marketing, UK was the Chief Guest at the ceremony and Ms. Tine Staermose, Director, International Labour Organization was the Keynote Speaker. Honorary President, CIM Sri Lanka Region, Mr. Amal Cabraal; Chairman, Mr. Shiraz Latiff and the Regional Board and Management Committee Members were also present on this occasion.

This year, 203 diplomats who had completed the CIM Professional Postgraduate Diploma in Marketing in the June and December 2008 examinations, joined the marketing fraternity as qualified professionals, including 2 graduates from The Maldives, 28 students who had excelled at the June and December 2008 examinations, including 3 world prizewinners, were also recognized for their special achievements. The World Prizewinners are Ms. H W N Dushanthi Perera and Ms. W L Thanuja Attanayake for Stakeholder Marketing at Professional Certificate in Marketing (New Syllabus); and Ms. Dimali Niyoma Ruwanpathirana for Marketing Environment at Professional Certificate in Marketing (Old Syllabus) at the December 2008 examination. Ms. Natasha Therumee Lakmanaratchi won the "Best Stage" award for the December 2008 examination and Ms. Dilakshi K B Lansakara who won the Special Awards for Marketing Fundamentals and Marketing in Practice also won "Best Stage" for June 2008 examination.

Past Finalists numbering 107 who had completed the CPD programme were invested with Membership status of The Institute. Seven senior members, namely, Mr. Suran Abeywickrema, Chief Marketing Officer, Serendib Flour Mills (Pvt) Ltd; Mr. Dusty Alahakoon, Head of



Marketing, Coca-Cola Beverages Sri Lanka; Mr. Mukhtar Marikkar, Chairman, Frostaire Group of Companies and Frosty Group of Companies; Mr. Rienze B Martinez, Head of Marketing, HSBC; Mr. Mohan Perera, Chief Executive Officer, Laugis Gas (Pvt) Ltd; Mr. Suran Rajanathan, General Manager, 3M Sri Lanka and Trustee of the CIM International Broad of Trustees and Mr. Emil Senanayake, Marketing Director, Richard Pieris Group of Companies were conferred with Fellowship status in recognition of their contribution towards excellence in the profession.

The Chartered Institute of Marketing is the world's largest and most prestigious professional body for marketing with over 60,000 members worldwide and The Chartered Institute of Marketing, Sri Lanka Region is first CIM International Region and the fastest growing CIM body.



Winners together with Mr Ajith Medis Head of Educaion CIM Sri Lanka Region Prof Caroline Tynan the Chief Guest and Mr Shiraz Latiff Chairman CIM Sri Lanka copy

Blood Donation @ Ninewells Hospital on August 1



To celebrate Ninewells Care Mother & Baby Hospital (pvt) Ltd 5th Year anniversary, the Hospital is organizing a blood donation campaign on Saturday the 1st of August, at the Seminar Room in the Hospital Complex at Kirimandala Mawatha, Narahenpita from 9am - 3pm.

This is not the first time that Sri Lanka's premier maternity Hospital is organizing a blood donation campaign.

In fact, this is the 5th time the hospital is organizing a blood donation campaign in collaboration with the National Blood Center.

Blood donation is needed to treat many illnesses and conditions, as well as accidents and emergencies. Therefore The National Blood Center collects blood to make sure that patients in hospitals across Sri Lanka are able to receive the life saving treatments they need.

HOSPITAL VACANCIES

(BOI approved Hospital in Gampaha District)

- **DOCTORS M.B.B.S** (SLMC Registered)
- **NURSES** (SLMC Registered)

Attractive Remuneration as Per Experience

Trainees

- **Student Nurses**
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Apply with CV and Two Referees

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Benefits

- Unlimited income potential
- Comprehensive Training
- Basic Salary/Travel Allowances/Commission + Incentives
- Overseas Travel/Conferences for achievers
- Management positions within 6 months - 1 year
- Motor Bike/Car Allowances

Requirements

- Age above 22 yrs upto 30 years only,
- Minimum G.C.E (A/L) - with English pass at G.C.E. (O/L)
- willing to work hard and build a career with a
- Positive attitude with a good personality.

Experience is not compulsory but will be an added advantage

Call for Immediate Interview

Arina - 072-484-5771
 Chaminda - 071-820-8876

or mail your CV to:
 info@pioneerhouselearning.com

Please indicate the preference of location of your employment.

CAREER OPPORTUNITIES

Sri Lanka Telecom PLC is one of the most valuable blue chip companies of the country with an annual turnover in excess of Rs. 40 billion. The company has been awarded an AAA (Ika) National Long Term Rating by Fitch Ratings.

Today, Sri Lanka Telecom group has over four million customers including multinational corporations, retail and domestic customers depend on Sri Lanka Telecom for their communication needs. Sri Lanka Telecom along with its eight subsidiaries provides total integrated telecom solutions using cutting edge technology.

Sri Lanka Telecom PLC is looking for a high caliber individual with exceptional drive, motivation, leadership and demonstrated experience for the following position in the organization.

Chief Financial Officer

Job Profile:

You must be a proven leader to implement the strategic goals and objectives for the company aligning with its objectives. You are responsible for all financial and fiscal management aspects of the company operations. You must provide leadership and coordination in the administrative, business planning, accounting and budgeting efforts of the company.

Your Profile:

- Member of ICASL or
- Member of CIMA/ ACCA
- Track record of financial Management at the senior executive level over 10 years experience
- Exposure to stock Exchange rules and regulations
- Sound knowledge of local and international accounting standards, Local taxation and audit control procedure

Our Offer:

- The Appointment will be on contract basis for a period of 03 years.
- Commercially attractive and negotiable salary with a package of lucrative fringe benefits, definitely well above market standards.
- Supreme recognition

Selection:

- Selection will be made through an interview

Method of Applications :

Complete applications together with copies of birth, educational & other certificates should be e-mailed within 10 days of this advertisement to hr@slt.com.lk attaching all scanned copies of original certificates.

The prescribed application format is downloadable at Sri Lanka Telecom corporate website. (www.slt.lk)

The post applied for should be marked on the subject line of the e-mail. Incomplete applications without supporting documents will not be entertained.

Sri Lanka Telecom is an equal opportunity employer and any type of canvassing will be disqualification.

HEAD OF HUMAN RESOURCES DIVISION
 SRI LANKA TELECOM PLC